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**k**usmik.nyc

FILMMAKER



## CONTACT

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New York, NY

## SKILLS

- Adobe Creative Suite
  - DaVinci Resolve
- Collaborative & Team-oriented work
  - Flexibility & problem-solving
  - Camera Operation (Canon, Nikon, Panasonic, Sony, etc.)
- Focus Pulling & Camera Assist.
  - Lighting Techniques & Audio
  - Studio Equipment Operation
    - DIT & Media Management

## INTERESTS

- Eating Food, Watching & Shooting Food Content
- Lifestyle, Home, & Beauty
  - Being on Set!
  - Watching YouTube
  - Loving on Dogs

Ask me about my favorite pie!

# ALISON KUSMIK

## EXPERIENCE

### FREELANCE ASSISTANT CAMERA & CAMERA OPERATOR

*Various companies listed below | December 2019 - present*

- Camera Assist. for YouTube Shows | First We Feast at Complex
- Camera Assist. for SYFY Television Specials | MacGuffin Films
- Lead Editor for Virtual Events | Insider Inc.

### MEDIA STUDIOS EQUIPMENT FELLOW

*Insider Inc. | March 2021 - September 2021*

- Dove into a fast-paced digital media company, managing, fixing, and reorganizing the company's film equipment.
- Specialized in Food Insider shoots, assisted with food styling, camera operation, lighting, and production assistance.
- Worked numerous positions including camera operator, TD, audio board operator, and graphics operator on studio production shoots and field shoots ranging from live virtual events to large-scale, 8-10 minute productions.

### VIDEO CONTENT PRODUCER & EDITOR

*idhire.me | June 2020 - present*

- Created branding and video style from ground up. idhire.me is now marketed as a video-first platform and program, rivaling top sales and marketing video influencers.
- Led a team of 4 video interns, teaching editing tips, collaborating on projects, delegating tasks, etc.
- Conceptualized and edited screen-share footage into social media content, promotional videos, long form YouTube videos, personal branding videos, video e-books, and more.

## EDUCATION

### NEW YORK UNIVERSITY | BFA FILM & TELEVISION, GPA 3.8

*August 2017 - December 2020*

- Directed short films, music videos, and spec commercials, curated and displayed on [kusmik.nyc](https://kusmik.nyc) | recent work includes:
  - "Visitor" Music Video, song by Olivia Reid, 16K views
  - Package Free Shop Spec Commercial
- Worked over 100 days on film sets, student and professional.

### American Advertising Federation (AAF) | Creative team

- Joined as a founding member of the NYU chapter.
- Worked directly with NYC businesses designing new menus, taking promotional photos, social media content, and more.